

# Corporate Membership







Put IT at the center of your business's sustainability programs by leveraging the leading IT-centric sustainability think tank on the planet. Leverage the sustainability lessons, best practices, and standards developed by CIOs and their sustainability experts from around the globe. Invest in the power of peer collaboration for success in your function, your enterprise, and your industry.

Give yourself, your team, and your business partners the power of peer collaboration and knowledge sharing by investing in SustainableIT Corporate Membership.

## Who can join?

CIO, CTOs, IT Sustainability officers, their core teams, and business partners can benefit from SustainableIT's wealth of data insights, executive collaborative and networking events, and training and awareness programs. Leverage SustainableIT Corporate Membership to:

- » Apply IT standards and assessments to set goals, priorities, targets and track improvements against baselines.
- » Inform and validate your technology sustainability strategy with fact-based research and practitioner insights.
- » Develop and apply the leadership skills required for the IT organization to be a key influencer and resource for corporate sustainability.
- » Build trusted relationships with industry peers and experts to vet critical decisions in real time.
- » Acquire firsthand perspectives on best practices through virtual and in-person regional and national engagements.
- » Raise the profile of your efforts and gain peer and public recognition for your sustainability successes through our media outreach and public events.

Corporate Membership

## Corporate Membership Benefits

#### **Discovery Consultation & Orientation**

Executive members' journeys begin with an expert, confidential assessment to identify challenges, opportunities, to set goals, priorities, and targets to establish your peer group, and to identify where you are on your IT sustainability journey roadmap.

#### Communities of Practice

Your selective peer group will be your continuing collaborators, sounding board, and support network on your IT sustainability journey.

#### **Practitioner Tools**

Access to CIO-led and practitioner-vetted frameworks and tools. Including: IT function-specific standard metrics or reporting for the three pillars of sustainability (environmental, societal, and governance); case studies; CIO how-to guides; capability maturity assessments; and benchmarks that will accelerate IT sustainability progress.

#### Global Media Bureau

Highlight accomplishments of sustainability advancements in the IT organization across various media channels. We'll understand your interests, external and internal capabilities and create a roadmap to showcase member sustainability advancements and expertise.

#### Virtual Networking Roundtables

Attending quarterly roundtables to get access to formal learning and networking opportunities to share progress, address hurdles, and refine goals.

#### Leadership Exchange Sessions

Exclusive to CIOs, CTOs and Sustainability Chiefs, these discussions on leadership best practices and challenges will incorporate outside perspectives from veteran sustainability leaders and coaches.

#### SustainableIT Executive Summit

As a delegate to SustainableIT.org's flagship event May 2-3, 2023 at Fontainebleau Miami Beach, join fellow leaders and sustainability visionaries to look ahead at the emerging opportunities, resources, and tools that will elevate, embolden, and accelerate the IT sustainability transformation. Don't miss this opportunity to meet your peers in person, grow your sustainability network, and join in enlightening conversations with those on the leading edge of sustainability.



### Learn More

To learn how the SustainableIT.org network can help you, your peers, and your IT organization become leaders of the sustainable economy, please get in touch!

Contact SustainableIT.org General Manager & Executive Director Kathryn Marston at memberships@sustainableIT.org or 508.808.3080.

# Corporate Membership Fee and Entitlements

\$10,000 USD annual fee.

**Services:** One SustainableIT membership for the office of the CIO and twenty (20) deputy seatholders in the IT organization plus participation for your sustainability business peers.

Live & Virtual Events	CIO/CTO/CDO Executive Member	IT VP/Director Leadership	IT Manager/Staff
Virtual Networking Roundtables			
Executive Summit In-Person Event	<b>Ø</b>	•	
Peer Discussion Open Forum	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Orientation			
Discovery Consultation	•		
Group Orientation Call	•		<b>Ø</b>
Communities of Practice		<b>②</b>	
Premium Events			
Leadership Exchange Sessions	<b>②</b>		
Global Recognition Bureau			
Resources & Communications			
Collaboration Platform Newsletter, Newsfeed, and Blogs	•	•	•
Collaboration Platform Newsletter,	<b>⊘</b>	<b>Ø</b>	<b>•</b>
Collaboration Platform Newsletter, Newsfeed, and Blogs			



#### About SustainableIT.org

SustainableIT.org is a Delaware 501(c)(6) nonprofit, non-stock legal entity led by technology executives who will advance global sustainability through technology leadership. Our mission is to define sustainable transformation programs, author best practices and frameworks, set standards and certifications, provide education and training, and raise awareness for environmental and societal programs that make our organizations and the world sustainable for generations to come.

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